

STUDENT MOBILITY

LET'S DISCUSS...

- What does the term "Student Mobility" refer to?
- Do you know anyone who took part in a student exchange program abroad? If yes, what are his/ her impressions?
- What benefits do student exchange programs bring to students and society in general?
- Are there any drawbacks?
- What requirements does a student need to fulfill in order to take part in such a program?
- How do you apply for student exchange?

MOTIVATION LETTER

DISCUSS

1. What is a motivation letter?
2. Is it the same as an application letter?

MOTIVATION LETTER SHOULD BE:

- Short and precise
- Maximum 1 page
- Formal
- **Unique**
- Effective

STRUCTURE OF THE MOTIVATION LETTER

- **Opening paragraph:**

State who you are and why you are writing.

- **Middle paragraphs (1-2):**

Highlight the relevant information and explain your motivation for applying for the exchange program.

- **Closing paragraph:**

Thank the reader for his/her consideration and indicate that you are looking forward to hearing from him/her.

MOTIVATION LETTER – TIPS FOR WRITING

- **Avoid errors** - pay attention to your written language – style, grammatical errors, spelling mistakes...
- **Show, don't tell!**
“I am a good leader.” vs. “I led a group of my fellow students on a week-long climbing expedition, where we successfully...”
- **Do your research!**
- **Be specific!**
- **Be interesting!**

MOTIVATION LETTER SAMPLE

MOTIVATION LETTER FOR A MASTER OF SCIENCE DEGREE (MSC)

Dear Sir or Madam,

*My name is [name] and most recently I have been working as a [job title] at [company name]. I **hold** a BSc **degree in** [subject] from [university name].*

*The undergraduate curriculum in [subject], [university name], **introduced** me to a wide variety of subjects in the field of [subject]. Various courses such as [course 1], [course 2], [course 3] (name all relevant courses) provided me with a **strong footing in** [subject of the masters degree].*

While offering both depth and breadth across this field, these courses put into perspective the importance and relevance of [subject] and the application of its fundamentals to the problems faced by the real world.

I am much **eager to** adopt and know new technologies. I am really **enthusiastic about** attending a Master of [subject] at [university name] **in order to** understand different [subject] concepts and their application to more complex real-life situations. The good reputation of high-quality education standards, extremely distinguished faculty members, and research facilities are the factors which have **motivated me to** apply for the M.A. studies at [university name].

Moreover, I **pride myself on** making a big move in this field and this scholarship will **give** me **a chance of** becoming someone who is remembered for his innovations. I think **it is our duty to** make our future better because it is not only ours. The next generation **should** be proud of us one day when they look back and find how hard we worked to make the world a better place.

I believe my qualifications and your needs would be an excellent fit. **I would be happy to** provide any further information or documents if required. I look forward to your positive response. Thank you for your time and consideration.

Yours faithfully,

Name

ING OR INFINITIVE

Choose the most suitable word or phrase in each sentence.

- 1) Patrick is too incompetent **to give** | **giving** you any information.
- 2) The high wall prevented us from **seeing** | **see** the garden.
- 3) He spends too much time **to play** | **playing** computer games.
- 4) Hannah was unable **to find** | **finding** out what had happened.
- 5) It's no use **complaining** | **to complain** - you just have to take the test later.
- 6) What do you think of his **marry** | **marrying** that girl?
- 7) Their decision **closing** | **to close** the company was a difficult one to make.
- 8) The weather isn't warm enough **to go** | **going** for a walk.
- 9) Her refusal **to discuss** | **discussing** the matter is very annoying.
- 10) How about **join** | **joining** us for a game of bridge?
- 11) I am pleased **to inform** | **informing** you that the book you ordered has arrived.
- 12) Jane wasted no time **to find** | **finding** herself another boyfriend.

WRITING

IMAGINE...

- You are interested in spending two semesters at **the School of Economics and Management, University of Lund, Sweden.**
- **You've learnt about this opportunity through Erasmus + Project website**

WRITE A MOTIVATION LETTER

Subject: Motivation letter for student exchange program

To: Megan Grindlay, Erasmus+Coordinator, School of Economics and Management, University of Lund, Sweden

Length: 100 - 150 words

Format: BLOCK LETTER

Use the following words (mandatory):

throughout, to pursue, to broaden, opportunity, proficient

TIPS AND TRICKS

BEFORE WRITING – BRAINSTORM

- What are your professional goals?
- Why do you think you are the right person for this program?
- Why do you want to study in Sweden?
- How do you characterize your own personality?
- Is there anything in Sweden (society, economy, etc.) that you think could serve as a model for your own country?

AFTER WRITING...

- Read again and correct any mistakes you notice!

ASSESSMENT CRITERIA	Points
<input type="checkbox"/> Does the letter have all the mandatory elements?	0 / 1
<input type="checkbox"/> Does the complimentary close match the salutation?	0 / 1
<input type="checkbox"/> Are the date and the numbers written correctly?	0 / 1
<input type="checkbox"/> Is the letter divided into paragraphs?	0 / 1
<input type="checkbox"/> Are there any contractions and abbreviations used?	0 / 1
<input type="checkbox"/> Are all the mandatory words used correctly?	0 / 1
<input type="checkbox"/> Is there information on education?	0 / 1
<input type="checkbox"/> Is there information on skills?	0 / 1
<input type="checkbox"/> Is there information on reasons for applying?	0 / 1
<input type="checkbox"/> Does the letter end with an action statement?	0 / 1
<input type="checkbox"/> Are the paragraphs arranged logically?	0 / 1

MOTIVATION LETTER HOMEWORK

- Writing task on page 161
- Task 2) on page 163