



UNIVERZITET U BEOGRADU  
FAKULTET ORGANIZACIONIH NAUKA

# ENGLISKI JEZIK STRUKE 1

# Unit 1 – Globalization

Page 9



# What is globalization?

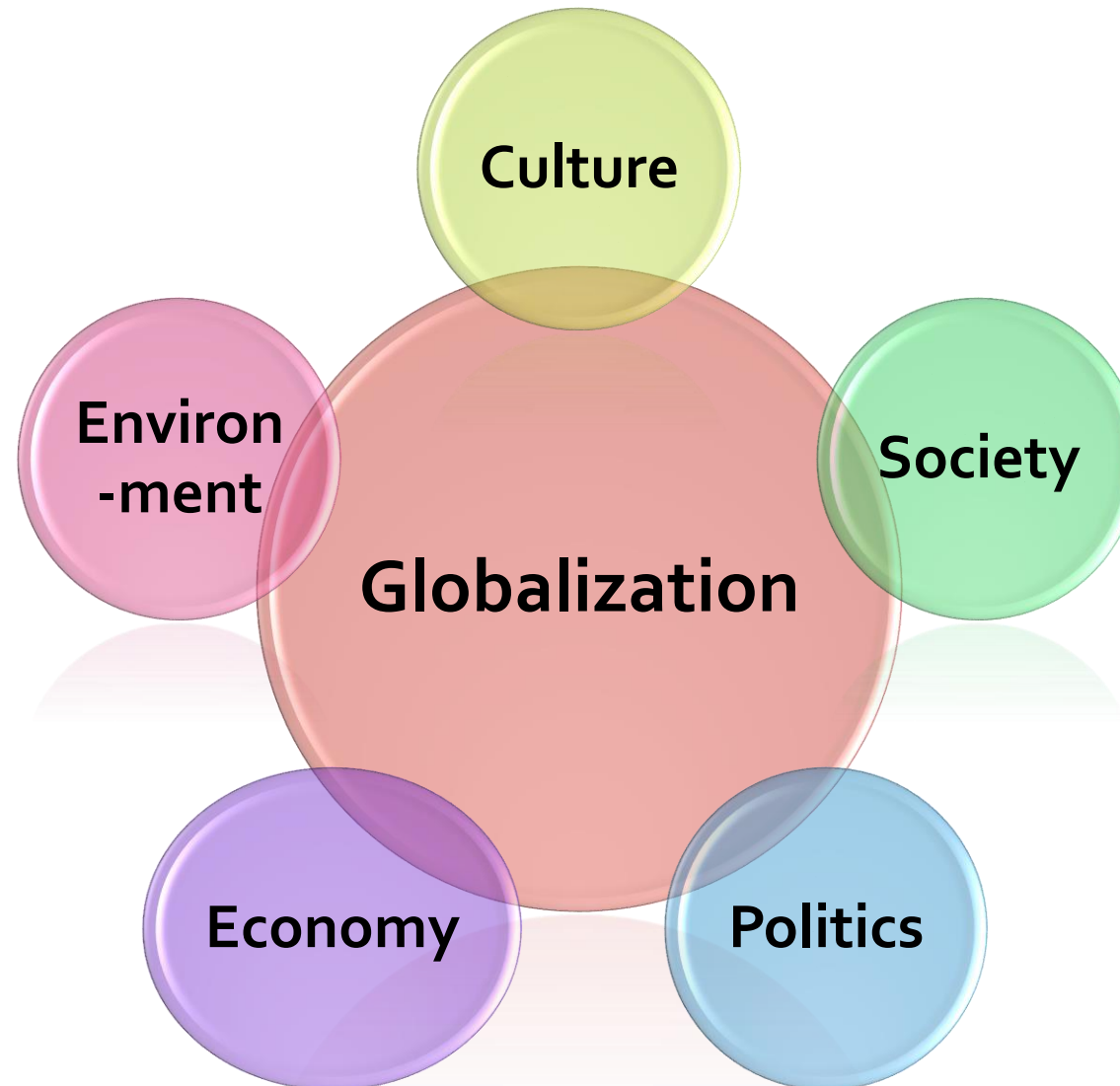


**“Globalisation** *is the process by which business or other organizations develop international influence or start operating on an international scale”*

**“Globalisation** *is the fact that different cultures and economic systems around the world are becoming connected and similar to each other because of the influence of large multinational companies and of improved communication”*



# What is affected by globalization and how?



# Describe the picture (1)



## Describe the picture (2)



# Describe the picture (3)





# To what extent do you agree with the following statements? Explain your answer.

In times of globalization...

- Jobs are being transferred from less developed countries to developed countries.
- The gap between the rich and the poor is getting wider.
- Branded clothes are made in rich countries.
- Cultural differences between nations become bigger.
- Global financial institutions are often criticized because of their decisions.





# Reading

Open your books on page 10.



# New vocabulary, paragraphs 1-3

To merge - **join**

Trade - **commerce**

Consumer - **buyer**

Consumer goods - **products**

To give way to - **be replaced by**

Significant - **important**

to require - **need, demand**

To take advantage of - **exploit, use**

Labor - **hard work**

To outsource - **(of a company) – to pay to have parts of your work done by another company**

Supplier - **provider**



# New vocabulary, paragraphs 4-5

- Competitive - **opposing**
- Manufacture - **production**
- Maintenance - **upkeep**
- To manage - **run**
- To dismantle - **take apart**
- to reduce - **lessen**
- Tariffs - **taxes**
- Debt - **money owed**
- To repay - **pay back**



# New vocabulary, paragraphs 6-7

- Income - **profit, earnings**
- To participate - **take part in**
- To cause - **induce**
- Environment - **surroundings**
- Human rights abuse - **violation of human rights**
- Child labor - **unfair or illegal employment of children**
- Degradation - **destruction**
- Pollution - **contamination**
- Labor exploitation - **abuse of labor**



# TRUE / FALSE

1. F

2. F

3. T

4. F

5. T

6. F

7. F

8. T

9. T

10. F



# Discuss the following statements:

1. Globalization damages local goods, services and cultures.
2. Globalization increases competition among companies.
3. Globalization raises people's living standards.
4. Globalization improves international communication.
5. Globalization leads to human rights abuses.



# Word formation exercises

global > globalise / globalize > globalisation / globalization > globalist > anti-global





# Fill in

VERB	GENERAL NOUN	PERSON NOUN	ADJECTIVE
<b>consume</b>	Consumerism/ consumption	CONSUMER	consumed/consuming
EXPAND	<b>expansion</b>	<b>expansionist</b>	expanded/ expansionist
<b>supply</b>	SUPPLY	<b>supplier</b>	<b>supplied</b>
<b>distribute</b>	DISTRIBUTION	<b>distributor</b>	distributed/ distributable
ORGANIZE	<b>organization</b>	organizer/ organiser	organizational/organ- -ised/disorganised
<b>globalize</b>	globalization/ globalism	<b>globalist</b>	GLOBAL
<b>invest</b>	<b>investment</b>	INVESTOR	<b>investible/investable</b>
employ	employment	Employer/employee	(un)employed/employa- ble
reduce	reduction	/	reductive
market	market	marketer	martebale

# Tip for word formation

- [Visuwords](#)



# Page 13, ex. II

1. C
2. I
3. F
4. B
5. H
6. E
7. G
8. A
9. J
10. D





# Confusable words

rise, raise or arise?



# Circle the correct answer:

• The secretary \_\_\_\_\_ and motioned me to come and sit down.

a) raised

b) rose

• Oil prices have \_\_\_\_\_ dramatically over the past year.

a) arisen

b) risen

• During the seminar we discussed points \_\_\_\_\_ from the discussion.

a) arising

b) raising



• \_\_\_\_\_ your hand if you have any questions.

a) Raise

b) Rise

• Wages are expected to \_\_\_\_\_ by six per cent next year.

a) raise

b) rise

• You can always call me in case a need \_\_\_\_\_.

a) arises

b) raises

c) rises



RISE

RAISE

ARISE

intransitive

*raised, raised*

intransitive

transitive

noun – a rise

*arose, arisen*

noun – a raise

*rose, risen*

e.g. Sales have risen from \$ 5 million to \$ 5.8 million. There has been a rise in sales.

e.g. She planned to raise a loan from a bank to cover the expenses.

e.g. Many problems may arise during the times of crisis.

Note:

She asked for a raise. (Am.E) = She asked for a rise. (Br.E)