# ENGLESKI JEZIK STRUKE 2 - RASPORED DRŽANJA PREZENTACIJA

# Sreda 12:00 - 14:00

### 20.04.2016

- 1. Kubura Angelina 53/14 Use of digital technology in conducting a marketing campaign of the sweets line in the Swisslion Takovo Company
- 2. Kostić Nikola 767/14 The Good, the Bad and the Wal-Mart"
- 3. Mitrović Mina 1033/15 Internal chat service
- 4. Opačić Nemanja 595/14, Twitter's competitive position in social media marketing
- 5. Furtula Filip 155/14 Use of agile technology by organization Vivify Ideas with special emphasis on VivifyScrum tool".

#### 04.05.2016

- 1. Milekić Matija 161/14 Hakers and how companies solve the problem of security
- Petrović Sara 1041/15 Using guerilla marketing in chocolate industry, with reference to the Milka company.
- 3. Petrović Senka 242/14 Electronic payment of taxes how to save energy and time
- 4. Radojičić Suzana 38/14 The most interesting databases in information systems and technology
- 5. Radojičić Sandra140/14 Use of Information Systems for Biotechnology

### 18.05.2016

- 1. Lukić Lazar 209/14 B3 Improvement of information systems in hospitals
- 2. Manojlović Nikola 1006/15 The use of 3D printers in medicine
- 3. Simeunović Sonja 109/14 Using big data to predict the election results?
- 4. Vranes Nikola IKEA case study
- 5. Crnčević Petar 19/14 Information system in the public company Ski resorts of Serbia

# Sreda 14:00 - 16:00

# 20.04.2016

- 1. Garić Katarina 536/14, Enhancing productivity and expanding the product range of the enterprise Ishrana DOO Smederevo.
- 2. Jovanović Sofija 509/14 Walmart Using gamification for improving workers' safety
- 3. Kovačević Željana 741/14 The management competition problems at Telenor Co.
- 4. Lazarević Stefan 681/14 Possibilities for Telekom Srbija privatization

#### 04.05.2016

- 1. Milošević Sara 1014/15 Problem of waiting in Serbian post-offices and how to solve it
- 2. Nikolić Draginja Nina 288/10 Toyota's brand strategy introduction of a new brand Lexus
- 3. Pejnović Milana 832/14 B7 How to increase sales from retail in the company Yuhor
- 4. Nikola Miljanović 575/14 B7 Recap of the biggest economic crisis in the past 20 years and measures to overcome them

#### 18.05.2016

- 1. Stošić Filip 516/14 Organisational structure and new models of cars in Toyota company
- 2. Tošović Tamara EOS lipbalm lawsuit how to reclaim and retrieve a lost reputation of a company
- 3. Marković Jovana 626/14 Improving account personalization on Netflix
- 4. Stefanović Aleksandar 641/14 Utilising virtual reality in the video game industry
- 5. Marjanović Đorđe 526/14 Big 4 companies in consulting and assurance industry

# Petak 10:00 -12:00

#### 22.04.2016.

- 1. Jevremović Tanja 813/14 Event management in company IMG (International Marketing Group
- 2. Nerandžić Jovana 1017/15 Geographic information systems for transportation
- 3. Opačić Nemanja 595/14 Twitter's competitive position in social media marketing

### 06.05.2016.

- 1. Bogdanović Stefana 66/14 Big data for business analysis
- 2. Čabarkapa Jovana 517/14 B11 Business process improvement at Dunav auto Co.
- 3. Markoč Jelena 560/14 Kaizen small changes that cause great impact
- 4. Filipović Filip 64/14 Computer reservations system operated by airlines

## 20.05.2016.

- 1. Popović Lazar, 747/14 NOKIA inability adjusting to the smartphone market
- 2. Sekulović Dušan McDonald's surviving the competition
- 3. Slavković Sanja 522/14 AirSerbia strategic and operational planning
- 4. Jaćimović Ana 80/14 Big Data scientist job

### Petak 12:00 -14:00

### 22.04.2016.

- Sekulović Aleksa 605/14 –
- 2. Marina Gužvić, 3/14 The use of Linux operating system in NASA
- 3. Grozdanović Nikola 190/14 The use of GPS Hologram device
- 4. Dedović Ana 39/14 The use of IT for judging in DanceSport

### 06.05.2016.

- 1. Baljak Luka 1020/15 Combining CDSS (Clinical Decision Support Systems) with EHR (Electronic Health Records) in The Student's polyclinic
- 2. Dragojevic Aleksandra 18/14 Bus Logic system in Arriva company
- 3. Petrović Bojana 587/14 Ways to build employee loyalty
- 4. Valentina Anđelković 1/14 The use of IT in pharmacy licencing

# 20.05.2016.

- 1. Kordić Olivera 30/14 The impact of new information technologies and their application in the education
- 2. Ljubisavljević Valentina 95/14 Digital security in modern world companies
- 3. Milovanović Nemanja Business model of an organization Apple and Skype
- 4. Kostadinović Marko 31/14 Using the IoT concept in smart houses in future
- 5. Vatreš Nataša 10/14 The improvement of parking services with the usage of information technologies